



BALTIC SEA REGION HEALTH INNOVATION AWARD

of the National Conference on Health Economy (NCHE)

under the patronage of

**Hon. Manuela Schwesig, Minister-President of the State of Mecklenburg-
Vorpommern**

**Internationaler Ostsee-Innovationspreis
der „Nationalen Branchenkonferenz Gesundheitswirtschaft“
im Bereich Gesundheit / Life Sciences**



Rules and Criteria

§1 Objective

The objective of the BALTIC SEA REGION HEALTH INNOVATION AWARD (HIA) of the National Conference on Health Economy (NCHE) under the patronage of Hon. Manuela Schwesig, Minister-President of the State of Mecklenburg-Vorpommern is to enhance the commercial utilization of ideas and inventions arising from the healthcare and life science sector in the Baltic Sea Region and further promote this region.

§2 Participation and Candidates

The competition is open to private person(s), teams and companies (SME's) from the Baltic Sea Region (Nordic and Baltic countries, Poland, Germany and Northwestern Russia).

§3 Scope

The scope of the competition is broad and multidisciplinary. The award can be granted for ideas or inventions in the area of healthcare and medical technology (e.g. diagnostic and therapeutic tools and technologies, medical tools, laboratory, ambulance and hospital equipment and technology), laboratory devices, digital technologies (incl. artificial intelligence), health care provision concepts and other health care and life science related services. The idea or invention should allow the development and commercialization of a product or service concept that benefits patients and attracts potential investors in and to the Baltic Sea Region.

§4 Definition

An award is granted only for innovations to which the applicant(s) can demonstrate documented ownership.

§5 Evaluation Criteria

The following criteria are used in the evaluation.

Stage 1

1. The innovation
2. Regional impact
3. The market
4. The business case proposal
5. The team

Stage 2 (applies to finalists)

6. Presentation at the 16th National Conference on Health Economy on May 6th – 7th, 2020

§6 Awards

Following awards will be announced at the 16th National Conference on Health Economy 2020 after a presentation of the applications:

1st - 10.000 € (thereof 5.000 € in cash, additional 5.000 € in non-monetary benefits)

2nd - 6.000 € (thereof 3.000 € in cash, additional 3.000 € in non-monetary benefits)

3rd - 2.000 € (thereof 1.000 € in cash, additional 1.000 € in non-monetary benefits)

Non-monetary benefits include e.g. consulting or coaching services, free lab or office space in WITENO's innovation centers and collaboration possibility with regional partners.

Additionally, six teams with the best score will be awarded with travel support (up to 500 €) to participate and present at the 16th National Conference on Health Economy 2020.

§7 Application

The official language of the competition is English. Applications can be submitted between dates to be discussed. Please use our application PDF to submit your idea.

For more information, please contact: hia@bcv.org.

§8 Application Procedure & Timetable

Winners of BALTIC SEA REGION HEALTH INNOVATION AWARD will be selected in a two-stage application and presentation procedure. Applications have to be submitted per Mail to hia@bcv.org until March 28th, 2020. The jury will select up to six winning teams who are invited to the 16th National Conference on Health Economy 2020 to present their ideas.

The important milestones for HIA are:

HIA will be announced on	February 28 th , 2020
Deadline for applications will be on	March 28 th , 2020
Participants will be informed on	April 6 th , 2020
Pitch and Award Ceremony will be held on	May 6 th – 7 th , 2020 National Conference on Health Economy

§9 Selection of the Award Winners

The award winners will be selected by a Jury consisting of high profile international and national experts and leaders in the field.

§10 Organizers

The BALTIC SEA REGION HEALTH INNOVATION AWARD competition is organized under the umbrella of the 16th National Conference on Health Economy 2020 by a consortium of BioCon Valley GmbH and WITENO GmbH.

§11 Confidentiality and responsibility

All proposals will be handled in confidence. The organizers will make NDA agreements with the members of the Jury and any external specialists consulted. Beyond that, the organizers take no responsibility for misuse of the information disclosed.

§12 Sponsors

The BALTIC SEA REGION HEALTH INNOVATION AWARD competition is sponsored by Sparkasse Vorpommern, Universitäts- und Hansestadt Greifswald, Corak Unternehmensberatung GmbH and WITENO GmbH.

In cooperation with

