



Application form

Baltic Sea Region Health Innovation Award

of the National Conference on Health Economy

under the patronage of

**Honorable Manuela Schwesig,
Minister President of the Federal State of Mecklenburg-Vorpommern**

founded by



Universitäts- und Hansestadt
Greifswald



Introduction

Thank you for your interest in applying for the BSR HEALTH INNOVATION AWARD 2023.

Please use this application form for your participation: Open the PDF document using Adobe Acrobat Reader and fill in the prepared form fields (mostly in grey) on your PC. Now save the PDF file on your PC and send the completed PDF (with any additional documents) by e-mail to hia@bcv.org. Don't forget to double check if all your information has been saved.

When you complete the form, please ensure that you describe your innovation clearly and concisely. Please use the fields provided as a guide to highlight the different aspects of your innovation.

THE BEST OF LUCK WITH YOUR APPLICATION!

1. Title and brief description of the idea

This information will be used for press relations and also for a short presentation at the award ceremony. Please describe clearly your work environment and the team, the problem to be solved and roughly outline your innovative solution (idea/product). How and why did you come up with this idea? How long did it take from the idea to implementation? How did you/do you plan to implement the idea?

Title of the idea
(150
characters max.):

Short and easy to understand description:

Please also send us a photo of your product, team, logo, etc. to
hia@bcv.org



2. Personal information (if a team: contact)

Please name one main person who will be available throughout the award procedure. Also name the other team members and provide a brief overview of your own (professional) experience and acquired skills under the heading 'Brief profile'. This information should include both professional and job-related qualifications as well as personal soft skills.

2.1| Contact:

Name:

Date of birth:

Address:

Country/ federal
state:

Phone:

Mail:

Brief profile:

2.2| Other team members:

2. Name:

Date of birth:

Brief profile:

3. Name:

Date of birth:

Brief profile:

4. Name:

Date of birth:

Brief profile:

2.3| Team expertise:

Please describe the expertise in your team and how the members work together to implement the innovative solution outlined (idea/product).

3. Information about the applicant institution/company

We plan to start a company based on this idea in the coming months.

Name

Industry

We are implementing the innovation at an existing facility or company.

Name of the
institution/
company:

Founded
(date):

Legal entity:

Address:

Country/
federal
state:

Industry:

4. The degree of innovation

Describe your innovative idea or the new process in as much detail as possible. What exactly is innovative about your development, how does it exceed the current state of the art and what advantages does it offer users/customers/patients? Please list any additional documents (photos, plans, etc.) you wish to submit.

The innovation or business idea is (please tick)

- a product
- a service
- process or technology
- something else

5. Technical feasibility

Describe how you will put the idea or concept into practice. Which work steps have to be carried out? Have you already tested the procedure in practice? What challenges still need to be mastered?

6. Market potential

Who are your competitors? How does your USP or strategy distinguish you from them? What kind of sales are you targeting? How did you calculate this? What kind of growth rates do you forecast? Which distribution channels do you aim to use?

7. Cooperation partners

Were partners involved in the development of your idea? Which forms of cooperation have been included up to now and what kind of cooperation is planned for practical implementation? Do you have the rights for commercial exploitation?

8. Conditions for participation

I/We have read and accepted the conditions of participation of the BSR HEALTH INNOVATION AWARD 2023 (separate PDF).

I/We have important reasons why, contrary to the conditions of participation of the BSR HEALTH INNOVATION AWARD 2023, we do not want the title, short description and photo to be published.

Please explain your reasons:

9. Privacy Notice

The data you provide in your online application form will only be used internally to process your project idea. The project idea will be forwarded to the members of the appointed advisory board where it will be discussed. The advisory board will then select the winners. Your data will not be transferred beyond this. For more information regarding data protection, please refer to the Privacy Policy of BioCon Valley® GmbH.



I hereby confirm that I have read the Privacy Policy of BioCon Valley® GmbH (<https://www.bioconvalley.org/datenschutz>) and consent to the collection of my personal data as described above. I also consent to the data provided by me in this form being processed electronically by BioCon Valley® GmbH, forwarded within the scope of project assessment and made available to the jury members of the BSR HEALTH INNOVATION AWARD 2023.

Note: Without your acceptance of the Privacy Policy of BioCon Valley® GmbH, we will be unable to consider your application for the BSR HEALTH INNOVATION AWARD 2023.

One last question ...

How did you become aware of the BSR HEALTH INNOVATION AWARD 2023?

Date/signature:

The BSR HEALTH INNOVATION AWARD 2023 of the National Conference on Health Economy is organized by BioCon Valley® GmbH.



EUROPEAN UNION
European Regional
Development Fund



Mecklenburg-Vorpommern
Best of Northern Germany